



RÉPUBLIQUE TOGOLAISE

Ministère de l'Économie Numérique  
et de la Transformation Digitale

## Job Description : Director, National Innovation Agency (M/F)

The Ministry of Digital Economy and Transformation is seeking a dynamic and visionary Director to lead **Togo's National Innovation Agency**. This role is critical in defining the agency's strategic direction, fostering a culture of innovation, and driving collaboration across the public and private sectors. The ideal candidate will have a deep understanding of the innovation landscape, exceptional leadership capabilities, and a passion for advancing transformative change that aligns with national development goals.

### MINISTRY OF DIGITAL ECONOMY AND TRANSFORMATION (MENTD)

**Place :** Lomé, Togo

**Position Type :** Full Time

#### CONTEXT

Togo has been experiencing a notable growth of its digital economy and digital sector, guided by ambitious long term government policies, including "Togo 2025 Government Roadmap", where three-quarters of reforms and projects include a digital component. To support the "Togo 2025 Government Roadmap", Togo has then developed a "Digital Togo 2025 strategy", structured around three axes: (i) include all citizens in the society and the economy; (ii) digitalize public and social services; and (iii) accelerate the transformation of the economy and make Togo a digital hub. Each pillar comprises three programs.

One of the priority programs of the third pillar of the Digital Togo 2025 strategy is the creation of an ecosystem of innovation and digital talent. This program aims to create a favorable environment for learners, teachers, startups and entrepreneurs in the digital sector, in order to improve the quality of education, employability of young people, economic diversification and demand-driven innovations, thus stimulating economic growth. The program will be deployed through creation of a Tech Hub and a Knowledge Network. The campus of the Tech-Hub will be established in Lomé. Satellites of the Tech-Hub, called Pods, will be located closer to the different communities across the country. Entrepreneurs can visit them for advice or guidance to improve their businesses. To execute and monitor this program, the Ministry of Digital Economy and Transformation (MENTD) is establishing a National Innovation Agency.

The mission of the National Innovation Agency is to promote, support and facilitate innovation in various sectors to stimulate economic, social and technological development. In this context, MENTD is seeking a Director of the National Innovation Agency.

## MISSIONS AND RESPONSIBILITIES

- l **Collaborate** with the Ministry of Digital Economy and Transformation and key stakeholders to develop and implement a forward-looking strategy for the National Innovation Agency.
- l **Internalize** outsourced innovation initiatives (e.g., national innovation challenges, accelerators, and incubators, digital academy) from international partners to local talent.
- l **Serve** as the primary liaison with external partners, coordinating engagement with their programming and personnel.
- l **Cultivate** strong partnerships with government entities, academia, private sector players, and international organizations to drive innovation and attract investment.
- l **Oversee** the design and execution of programs supporting startups, SMEs, and research institutions, ensuring alignment with national economic objectives.
- l **Direct** the deployment and management of innovation pods until dedicated talent is hired to manage them.
- l **Work** with the National Innovation Fund Committee to allocate innovation funds in line with committee decisions.
- l **Identify** and secure funding opportunities, manage budgets, and ensure the efficient use of resources to support innovation initiatives.
- l **Advocate** for policies that foster innovation, research, and technology transfer across sectors.
- l **Collaborate** with policymakers to create a regulatory environment conducive to technological advancement and entrepreneurship.
- l **Develop** and implement metrics to assess the impact of innovation programs, refining strategies based on data-driven insights.
- l **Provide** regular progress reports to government officials, partners, and stakeholders on program outcomes and key achievements.
- l **Promote** a culture of innovation and entrepreneurship within the public sector and across the country.
- l **Raise** awareness of the importance of research, innovation, and technology in driving national development.

## SKILLS AND QUALIFICATIONS

- l **Previous experience in a leadership position** in a leading strategy consulting firm, preferably within a company related to the digital or innovation sector.
- l **Master's degree or higher** in Business Administration, Public Policy, Innovation Management, or a related field.
- l **Minimum of 10 years of leadership experience** in innovation, technology, or related sectors, with a preference for experience in government or public sector roles.
- l **Proven success** in developing and executing innovation strategies, particularly in emerging markets.
- l **Synthesis and analysis skills, excellent communication and presentation skills** (written/oral).
- l Ability to work in a **multicultural environment**.
- l Strong **leadership skills, methodical and organized**, focused on achieving goals.
- l **Integrity, loyalty**, and the ability to **handle confidential and sensitive issues**.

- Proficiency in **standard computer tools and software** (Microsoft Office, Gmail, etc.).
- **Experience managing** budgets, securing funding, and overseeing the allocation of financial resources.
- **Ability to engage** with diverse stakeholders and foster collaboration between the public, private, and academic sectors.
  
- **Proficiency** in both French and English is required.

#### **How to join the adventure ?**

Please send your CV on the following email address: [recrutement.cabinet@numerique.gouv.tg](mailto:recrutement.cabinet@numerique.gouv.tg), specifying in the subject of your email "Application for the position of [**Director of Togo's National Innovation Agency**]". If you are shortlisted, you will have the opportunity to demonstrate your skills during the interview where you can share your experience and aspirations.

**The deadline for receiving applications is set for Tuesday, December 31, 2024, at 5:30 PM (GMT).**